




Kristen Fletcher


Graphic Designer • KristenFletcher.net

Graphic designer with six years experience working on creative projects from conception, to implementation, to analyzing the results. TKTKTK applicable to job applying for TKTKTK

CONTACT

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Cedar Park, Texas 

KristenFletcher.net 

PROGRAM PROFICIENCY

Illustrator
Photoshop
InDesign
Lightroom
After Effects
Dreamweaver
Word
Excel
PowerPoint

SKILLS

Graphic design
Print design
Identity design
Photography
HTML/CSS
Email design
Email marketing
WordPress
Video editing
Mac OS
Windows

EXPERIENCE

Texas Monthly/Emmis Publishing • Austin, TX
2013 - Present

Creative Services Coordinator: Design assets for print and digital campaigns, direct mail, inserts, landing pages; design and code emails and web pages for over six titles, point person for suite of e-newsletters, including growing the subscriber list, testing, and reporting analytics

Liaison Resources at Texas Monthly • Austin, TX
August 2012 - April 2013

Contract Production Artist: Design and finalize artwork for production; design and code emails and web pages for over six titles

Kristen Fletcher Graphic Design • Austin, TX
2011 - Present

Comics Bulletin Presents Mondo Marvel: cover design
Cherry Bomb Mobile Boutique: logo design
Harris Counseling: identity design
Teresa Mason Casting: logo design

Anadarko Petroleum Corporation • The Woodlands, TX
Summers 2008-2011; Winters 2009-2011
May 2006 - August 2007

Design and Communications Contractor/Intern: Contribute to projects concerning print design, identity design, digital design, video filming and editing, and photography for use within and outside the company

EDUCATION

BFA in Studio Art: Graphic Design and Photography
Baylor University
Waco, TX 76798
2007-2011